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Important message about Carleton Rescue Equipment

Valued Carleton Customer,

As a customer of Carleton Rescue Equipment, you are no doubt aware of their reputation for providing quality goods and quality service to an industry that demands and depends on the best—in fact, your loyalty has helped build that reputation. Mission Safety, an Alberta-based provider of safety and rescue services, is well aware of that reputation, too. That's why we're thrilled to announce that we have acquired Carleton Rescue Equipment. We believe the alignment of interests and values of both companies will be mutually beneficial, while ensuring that Carleton's reputation remains uncompromised with its valued customers.

Mission Safety (missionsafety.com) dispatches teams of professionals to industrial and commercial sites across Canada for accident prevention and evacuation planning, as well as rescue operations. We have used Carleton Rescue Equipment products for years—in many cases we literally entrust our lives to them—and we are excited to be in a position now to share that standard of quality with everyone in the industry.

So what does this mean to you? In a word, more. More involvement and input from industry leaders who really care about quality and performance. More demand for quality products through our efforts to “expand the brand” at all our worksites, with all our clients, and with our friends and colleagues throughout the industry. All of which means more products, more selection, more innovation, more assurances of reliability.

As for your day-to-day dealings with Carleton Rescue Equipment, nothing will change. You can still count on the same people to provide the same great service and reliability you've come to expect. If you have any questions, comments, or suggestions, please contact management. We'd love to hear from you. In the meantime, we look forward to serving you—in even bigger and better ways—in the years to come.

Sincerely,

Steve Smith

Founder and President,
Mission Safety